Anne (Yijing) Qu

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**---------------------------------------------------------------------­---Summary--------------------------------------------------------------------------**

Versatile researcher passionate about women’s causes and international development, with 3 years’ relevant work experience in quantitative and qualitative research. Experienced in market research, policy research, data analysis, evaluation, non-profit consulting, and survey methodology. Proficient at R, STATA, and Microsoft Office Suite. Fluent in Chinese, English, and Japanese

**------------------------------------------------------------------Relevant Experience-----------------------------------------------------------------**

Behavioral Research Assistant 08/2018 to 10/2018

Fuqua School of Business, Duke University Durham, NC

• Reviewed, evaluated, and supported the research design of a double-blind randomized controlled trial (RCT)

• Conducted the coding and analysis of qualitative data from **120 interview videos to identify themes using Excel and STATA**

Student Consultant for Durham City Council 01/2018 to 05/2018

Duke Innovation & Entrepreneurship Durham, NC

• **Cleaned, interpreted, and presented** Durham County Jail data using **STATA** to inform the City Council of the demographics

• Researched trends in the private housing market by **interviewing 15 officials, policymakers, experts**, such as employees of Criminal Justice Resource Center, Durham Housing Authority, Habitat for humanity, and Housing for New Hope

• Conducted a ten-page case study report of successful private-public partnered justice-involved housing projects across the country   
• Presented innovative housing solutions: the Landlord Protection Fund, to inform Durham City Council’s housing policy for justice-involved individuals and private-public partnership

Research & Data Analyst Consultant 06/2017 to 08/2017

Brem Foundation to Defeat Breast Cancer and the George Washington Hospital Silver Spring, MD

• Designed two surveys to evaluate the Breast Cancer Educational Program (BCEP), **including research design, survey design, survey protocols, IRB process, data collection, and data analysis & visualization using Qualtrics and R (ggplot2)**

• Partnered with a digital market company to generate social media strategies **(increased Facebook “likes” on the Foundation’s page by 157% in the first week)** and optimize donation webpage user experience (UX) using A/B testing in a focus group

• **Cleaned, analyzed, and interpreted donor data using Excel and STATA** from Facebook, Instagram, Kindful, and MailChimp to understand donor behaviors and boost donor acquisition

Digital Analyst Consultant 09/2017 to 11/2017

Duke Interdisciplinary Social Innovators (Durham Crisis Response Center) Durham, NC  
• Designed **data-driven strategies for a $200,000 fundraising campaign**, based on donor data and website data with Google Analytics

• Led the Case Study Team in conducting literature reviews and best practices research for fundraising campaigns using visual analysis

• Delivered a **three-step actionable recommendations report** to improve the impact of digital fundraising campaigns

Market Research Assistant 05/2016 to 08/2016

Nottingham City Council (Nottingham International Film Festival) Ningbo, China

• Interviewed influential Chinese directors about censorship, budget, target audience, and new trends in the industry

• Researched, translated and briefed laws and informal regulations (i.e. censorship standards) to provide insights on the Film Festival’s market entry strategies

• **Delivered a 30-page report** about the Film Festival’s Chinese market prospects and market entry strategies

Coordinator and Research Assistant 05/2015 to 05/2016

Institute of Asia-Pacific Studies Ningbo, China  
• Managed a diverse team of nine interns from four countries to conduct administrative and logistic duties: Collecting and reviewing documents, coordinating meetings, coordinating activities, establishing rules, organizing events, and outreaching on the Director’s behalf

• Provided simultaneous interpretation and logistic assistance for officials and scholars during conferences, fieldwork, and campus tour

• **Drafted memos, reports, briefing materials, literature reviews, and bibliographies** for projects across a variety of fields in Asia-pacific region: **Adolescent health, Chinese infrastructural investment in Africa, and urbanization in China**

**---------------------------------------------------------------------­---Education--------------------------------------------------------------------------**

Master of Arts**:** Political Science, GPA 3.76 2016to 2018

Duke UniversityDurham**,** NC**,** United States

Capstone project: “Immigration, a blessing or a curse: the rising breast cancer incidence rates among Asian American women.”

Relevant courses: Linear Models, Maximum Likelihood Estimation, Game Theory, Survey Methodology, Survey Data Collection, Global Inequalities: Genetics and Neuroscience, Innovative Policies and Entrepreneurship, and Non-profit Management.

Bachelor of Arts**:** International Studies**,** **Dean’s Scholarship Recipient, First-class honours Degree, GPA 3.84** 2012 to 2016

The University of Nottingham Ningbo China Ningbo, Zhejiang, China